

# Rami Mohammad Al-dweeri



I got My PhD and Master in Digital Marketing from Malaga University, I have twelve years' experience in teaching and supervising thesis. In addition, I have six years' experience in industry as digital marketing expert in Spain and Jordan.

## Personal Information

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Date of birth: 21/11/1981

## Education

- Ph.D. Marketing, University of Malaga (Spain), 2011  
Concentrations: Digital Marketing  
Dissertation: Quality in e-services as a competitive strategy. Model analysis of its components and effects on e-satisfaction and e-loyalty
- Master: Marketing, University of Malaga (Spain), 2006  
Concentrations: Digital Marketing  
Thesis: Service quality in e-marketing, evaluation model and application to the web site
- B.A. Marketing, Yarmuk University (Jordan), 2003
- Post Doctorate, Granada University (Spain), 31/12/2015- 14/7/2016.

## **Work Experience**

- Associate Professor – Marketing Department, The University of Jordan, Jordan, 07/9/2014- Present.
- Assistant Professor – Marketing Department, Philadelphia University, Jordan, 06/9/2011- 6/9/2014.
- Head of Marketing Department, The University of Jordan, Jordan, 2/10/2022- 1-10-2023.
- Vice Dean of Students Affairs for Administrative and finance, The University of Jordan, 15/09/2020- 05/9/2021
- Assistant Dean for Student Affairs/The School of Business, 04/10/2018- 05/09/2020
- Director of King Abdullah II Fund for Development (KAFD) - Career Guidance And Alumni Office at Jordan University. Period: 4/9/2016 – 10/10/2018.

## **Non Academic experience:**

- Digital Marketing Consultant at Sparrow Jordan Company for conferences and events management, Amman-Jordan. Period: October 2011- present.
- Digital Marketing Director at Benitrucks S.L., Granada-Spain. Period; June 2008- July 2011.
- Trainer of courses prepared for different training centers and institutions in Digital Marketing and human development.
- Radio presenter at the University of Jordan broadcasting station, programs: Be Optimistic, Hashtag with Rami
- Erasmus+ visits to different universities in european commission
- Member of several committees at the department, college and university levels, for example (curriculum development, accreditation.AACSB, development of a Ph.D and Master program)

## Researches

- More than twenty articles published in different databases (Web of Science ISI, Scopus, etc.), for more information can find under name (Rami Aldweeri) in Google Scholar.  
<https://scholar.google.com/citations?user=kUVCcZgAAAAJ&hl=en>
- Supervision of more than twelve master thesis
- Research intrest: Digital Marketing, Online Shoping, e-trust, e-satisfaction

## Languages

Arabic: Native

English: Advanced

Spanish: Fluent